

THE DATAHUB

Complete Worksheets by Hand



[NO COMPUTER NEEDED]



**Please note that this handbook contains
Only the bonus part of the DataHub
system you paid for.**

**Please login with your USERNAME and
PASSWORD to our online members area
to access the online COPY and PASTE
system.**

Your login details for the COPY and PASTE system is:

Login Page: www.tissa.co.za/newmembers

Username: datahub501

Password: 2288

(Click on “Datahub”)

Email: support@tissa.co.za

Your Support Contact Number is: 011 083 7166



Complete Worksheets by hand

Overview of your income opportunity

This is a real and genuine income opportunity supported by a registered company. If you take the time to read this entire handbook you will realise that you will be able to earn an exceptional income by working from home. We have perfected the rewards system over time and you can be assured of financial success if you follow our guidelines.



With our help and a little effort from your side you will soon achieve total financial success!

Your work will be very easy to do and **VERY rewarding**. With a valid effort the expected income is between R4000 and R25000 per month. Your earnings will be paid into your personal bank account before the end of each month.

You will complete A4 worksheets with contact details of potential clients. You can do this with or without a computer. We will pay you up to R2.50 per entry. There are 25 entries on an A4 sheet. You will also be rewarded in the form of commission for sales generated with your potential clients.

The contact details of potential clients will be generated with advertisements. Almost everyone in SA is looking for an extra income, therefore your **success is GUARANTEED!** You will be overwhelmed with responses on even the most basic free advertisements. You will be able to use **FREE / PAID ONLINE ADVERTISING** and/or **NEWSPAPERS** for advertising.

Don't worry about the advertisement expenses or how and where to advertise. Our reward system ensures high profits and we have a **subsidy benefit** to help cover your expenses. We will show you how and where to place advertisements. We are with you every step of the way!!!

Your expected income

You will be rewarded in 3 ways for your work. We will pay you R0.50 – R2.50 per name and address we receive from you **PLUS** you will receive R90 – R220 on each sale generated from the names and addresses you have send us **PLUS** you will receive a subsidy benefit according to your income to help cover your advertisement expenses.



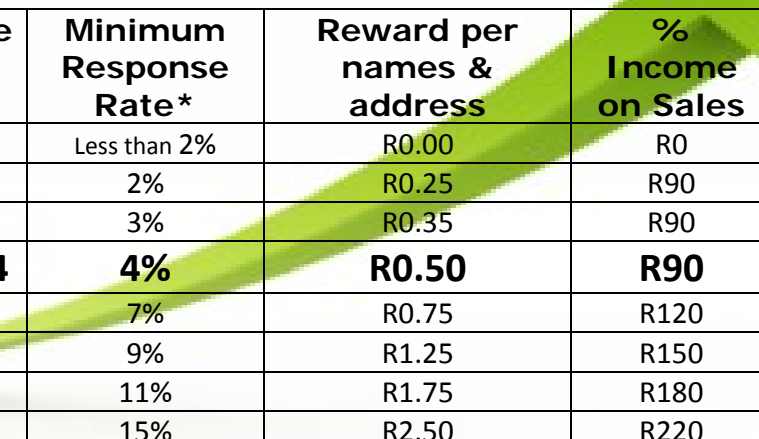
Below is a table that contains the reward structure:

Reward Structure

You will start on Stage 4!



Income Stage	Minimum Response Rate*	Reward per names & address	% Income on Sales
Stage 1	Less than 2%	R0.00	R0
Stage 2	2%	R0.25	R90
Stage 3	3%	R0.35	R90
Stage 4	4%	R0.50	R90
Stage 5	7%	R0.75	R120
Stage 6	9%	R1.25	R150
Stage 7	11%	R1.75	R180
Stage 8	15%	R2.50	R220



** The minimum response rate refers to the total sales on the last 1000 names and addresses. As a new member you will begin on stage 4. After we received 1000 names and addresses in total from you, your income stage will be calculated and upgraded or downgraded accordingly. You income stage will be recalculated after every 1000 names & addresses received.*

Take note that as a new member you will START ON INCOME STAGE 4.

This reward structure was implemented to make sure you only send us names and addresses that were generated from classified advertisements. If you do send us names and addresses that were not generated from classified advertisements your response rate will decrease and your income stage will be downgraded accordingly.

Be assured that if you only send us names and addresses that were generated from classified advertisements your response rate should be between 4% and 15% (In some cases even up to 25%!).

From this you should realise that it is very important to generate quality names and addresses.

A typical example:

An average classified advertisement will cost you about R80 – R150. With that advertisement you will generate about 100 - 400 names and addresses. We will work with 100 names and addresses, the very least you will be able to generate with only one advertisement. At stage 4 you will immediately earn R50 for 100 names and addresses. (R0,50 x 100). After sending the names and addresses to us for payment, you can sit back and wait for your commission on sales that is generated with your names and addresses.



*On average 15% of your names and addresses will generate sales on which you will earn commission. In other words, 15 from the 100 names and addresses we received from you will generate sales. As a new member, you will earn R90 on every sale on stage 4. This will earn you (15 X R90) **R1350**. Take note that even if your response rate is as low as 4% you will still make a very good profit!*

You would have made AT LEAST R1000 profit from only one classified advertisement (on STAGE 4). If you were on a stage 7 income, you would have made (R1.75 X 100) R175 for your names and addresses and (15 X R180) R2700 on the sales generated afterwards.

Even in a worst case scenario you would still show a good profit for each advertisement placed. At income stage 4 the payment for the names and addresses can cover all your advertisement expenses. Your commission you will receive on sales generated with your data will be pure profit! You have nothing to lose!

It should be clear that the more you advertise the more money you will earn! **However you only need to take the first step and place one or two advertisement.** Use some of the profits to place more and more advertisements. You only need to take that first step and place your first advertisement and soon you will achieve total financial freedom!

Your income on sales is guaranteed!

We send out the “DataHub COPY & PASTE” Order Form, with **YOUR reference number printed on it**, to the names and addresses you supplied us with. We can now allocate the sale to YOU so that you can receive commission on the sale.



Note that every name and address / email address you send to us, is allocated to YOU! All the names and addresses / email addresses you send to us is entered into our database so that you will earn commission on your generated names and addresses even if they use our website to buy the “DataHub COPY & PASTE” opportunity. ***Our system guarantee that every single sale your names and addresses generate WILL be successfully allocated to you!***

Note that ALL you have to do is to generate names and addresses, complete your worksheets and send them to us as soon as possible (within 2 weeks).

People will respond via SMS to your advertisements so you don't need to talk to anyone on the phone! Just copy the names and addresses you received on your cell phone (SMS) to the worksheet provided in your package.

Almost everyone in South Africa is looking for an extra income / job from home. This explains the high success rates you will experience.

You do not have to do ANYTHING else!

WE print the “DataHub COPY & PASTE” order forms with your reference number, **WE** pay for the envelopes and postage, **WE** send the Order Forms out, **WE** send out the packages and do all the admin, **WE** provide the support to your customers, **WE** do everything else! ***You just sit back and wait for your commission at the end of every month!***

It should be very clear that **WE** have almost all of the expenses. To send out only ONE Order Form cost us around R7.00 (Envelope R0.55 + Order Form R3.50 + Postage R2.85). If you send us 300 names and addresses we have to spend R2100 to supply those people with an order form with YOUR reference number on.

We will not able to afford this with a respond rate below 4%. So if you don't make a profit we will surely not make a profit. We will have HUGE losses if the response rate on our order forms is less than 4%.



This is proof that you WILL MAKE MONEY!!!

Later in this book we will show you what, how and where to advertise. On the last few pages of this book are most of the newspapers in South Africa together with their contact details.

You will not earn money by doing nothing!
But with our help and a little effort from your side you will soon
earn an exceptional income from home.

The Subsidy Benefit

Don't forget about the subsidy benefit you will earn every month! This will further help you to cover your advertisement expenses. Below is a table to show you how much subsidy benefit you will earn.

<i>Total Earnings</i>	<i>Subsidy Benefit</i>
R300 – R700	R50
R701 – R1500	R150
R1501 – R2500	R250
R2501 – R3500	R350
R3501 – R5000	R500
R5000+	R700

Here are a few tips to make sure your response rate is as high as possible:

- ✓ Place descriptive advertisements.
- ✓ Be sure that the people in the area you are targeting can afford the registration fee. If your list contains too many township addresses (for example) your response rate will be low.
- ✓ Send your names and addresses to us as soon as possible. The people that responded on your advertisement are waiting for the information from us. The sooner they get the information the higher your response rate will be.
- ✓ Do not advertise in one area only. Some areas will give you better results than other.

A Step-by-Step Guide

Step 1:

Read this entire handbook before you start to do anything. Get a basic idea of what you must do and what the rewards will be.

Step 2:

Pick one of the advertisements in this handbook (Advertisement section) or design your own similar advertisement. Be sure that your advertisement is relevant to the DataHub opportunity. Note that you only need to generate names and addresses to complete your worksheet. You do not have to provide a contact number in your advertisements, people will only respond via SMS or email.

Step 3:

Now you must decide in which newspaper you want to advertise. On the last few pages of this handbook is a list with most of the newspapers in South Africa. Call them to get a fax number or e-mail address. Once you have the fax number you can fax your advertisement you want to place and ask for a quotation. If you are satisfied with your selected newspaper and with the price of the advertisement you can make the deposit and place your advertisement.

Please take note that all work-from-home and other business opportunities are regulated by the ASA (Advertising Standards Authority). Please read the advertisement section carefully to avoid rejection of your advertisements.

Step 4:

People will now start to respond to your advertisement. It is a good idea to have a separate number from your personal number to use in your advertisements. You can also open a separate email account for this. Now you do not have to answer the cell phone if you do not want to. Divert all incoming calls to your mailbox. A good idea is to record a personal greeting, something like "SMS or email your name and address / email address to receive more information about this income opportunity". So when someone tries to call you they get this message to send an SMS.

Step 5:

Once or twice a day copy all the names and addresses to your worksheet. REMEMBER TO INCLUDE THE CELL PHONE NUMBERS, we need this for verification purposes. Note that we do not need cell phone number for email addresses. **These names and addresses must reach within 2 weeks after your advertisement appeared. Email addresses need to be send to us every 2 DAYS!** People that have send their email addresses do not expect to wait 2 weeks to receive more information. You can You must remember that the people that responded are waiting for the information. The sooner we receive your names and addresses the sooner we can send the information (order forms) to them and the higher your response rate will be.

Names and addresses received more than 3 weeks (2weeks + 1week spare) after the date of the advertisement will not be accepted. Your worksheets can be posted, faxed or emailed to us.

Email addresses need to be send to us every 2nd day. **We will not accept email addresses older than 1 week.**

PLEASE REMEMBER TO INCLUDE YOUR PROOF OF ADVERTISEMENT WITH YOUR WORKSHEETS. NO WORKSHEETS WILL BE ACCEPTED WITHOUT PROOF OF YOUR ADVERTISEMENT.

The proof of advertisement should include the wording of your advertisement PLUS an invoice or proof of payment.

Note that we need the email addresses to be typed in an excel spread sheet.

Data Entry Sheet Number: 78

Name: My Name

Ref. Number: J123456

Date: 1 January 2012

	Name	Email Address	Cell Number
1	Peter Pan	peter@hotmail.com	082 258 2589
2	Joe	joe@yahoo.com	
3		john@live.co.za	
4			
5			
6			
7			

You can download this template from your members only website or make your own. Note that we need at least an email address per line.

Your first worksheet will be number 1 and the second one number 2 etc. You must keep on numbering the worksheets you send us in sequence from number one. The worksheets don't have to be fully completed. Make sure that your reference number and surname is on the data entry list you send us so that we can retrieve your details from our database.

Your email lists and postal address lists should be kept separate. The numbering of the worksheets should also be done separately!

PLEASE REMEMBER TO SEND THE PAYMENT REQUEST FORM TOGETHER WITH YOUR LIST. Make copies of the original payment request form inside your starter pack. **DO NOT USE THE ORIGINAL PAYMENT REQUEST FORM.**

If you cannot send the official payment request form just send us the information we require as in the payment request form. You may also download a new payment request form from our website.

Step 6:

Once we received your worksheets with the payment request form and with proof of your advertisement, your work is done! Now we will process your worksheets. You will receive R0.50 – R2.50 per entry on your worksheets.

Note that we do not pay for email addresses. You will still receive commission on the sales that your email addresses generate.

We will then send a Datahub Order Form containing your reference number to all the people on your worksheet the same day we receive it. When someone from your worksheet orders the Jobs4SA package you will receive commission of up to 45%, depending on your income stage.

We will pay you at the end of each month for all your worksheets received and for all the sales you generated during that month. You will receive a detailed income statement with proof of payment via mail.

We reserve the right to refuse your worksheets if we have reason to believe that you have failed to comply with any of the criteria we have outlined above.

ONLY NAMES AND ADDRESSES GENERATED FROM YOUR PAID ADVERTISEMENTS WILL BE ACCEPTED.

If your list is illegible and untidy it will also not be accepted!

Before you send us your names and addresses please make sure of the following to avoid rejection:

- ✓ Complete your payment request form.
- ✓ Make sure you include the wording of your advertisement PLUS the invoice or proof of payment for your advertisement.
- ✓ Remember to include the cell phone numbers on your worksheet.
- ✓ All your addresses should have postal codes
- ✓ Your list should be neat and clearly legible.
- ✓ Your names and addresses must reach us within 2 weeks after the advertisement appeared.

The Advertisement

'Work from Home' and other 'income opportunity' advertisement regulations



The most important thing you should know about advertising is that 'Work from Home' and 'income opportunity' advertisements are now regulated by the ASA (Advertisement Standards Authority) as from 20 April 2007.

WORK FROM HOME OPPORTUNITIES ARE NOT ILLEGAL

BUT THE ADVERTISEMENTS ARE REGULATED AS FROM 20 APRIL 2007.

If your advertisements are not according to the new regulations the newspaper involved may reject your advertisements.

A summary of the new regulations:

- 1. If you advertise 'work from home' opportunities you cannot advertise it as employment and let the people believe they are applying for a job vacancy.*
- 2. You must truthfully identify yourself, the firm and the services and products in your advertisement.*

This means that you can't simply advertise "work from home call 072 258 741 for info". You need to clearly state what you are actually advertising.

We included the official ruling by the ASA that will affect you at the back of this handbook. You can also get it at www.asasa.org.za

Some newspapers are stricter than others. Some newspapers will require a contact number and others not. Some will even require a physical address (you may use our physical address in your advertisements). Some will ask you to elaborate on the products and others not. Some newspapers need a letterhead of the company involved and some even need the registration number of the company. Other newspapers will place ANY kind of advertisement! We will supply you with everything that you need on request!

YOU NEED TO REMEMBER THAT YOU WANT AS MANY RESPONSES ON YOUR ADVERTISEMENT AS POSSIBLE! MAKE YOUR ADVERTISEMENTS AS ATTRACTIVE AS POSSIBLE AND ONLY EDIT THEM AFTER A NEWSPAPER REJECTED IT. SOME NEWSPAPERS STILL ACCEPT ALMOST ALL ADVERTISEMENTS!

We welcome these new regulations. You will have less unfair competition with your advertisements. Only real companies with real products and services will be able to advertise.

IF ANY NEWSPAPER REJECTS YOUR ADVERTISEMENT PLEASE DO NOT HESITATE TO CONTACT US. WE WILL HELP YOU TO CHANGE YOUR ADVERTISEMENT ACCORDING TO THE NEW REGULATIONS. ASK THE NEWSPAPER WHAT THE

PROBLEM IS BEFORE YOU CONTACT US SO THAT WE CAN GIVE YOU THE CORRECT ADVICE ON HOW TO CHANGE YOUR ADVERTISEMENT.

Examples of advertisements

MAKE YOUR OWN AD, USE PARTS OF THESE ADS OR USE THEM AS IS. REMEMBER TO MAKE YOUR AD AS ATTRACTIVE AS POSSIBLE.

<p>Data COPY & PASTE. Access over 30000 companies that need YOU to submit forms. No qualification or experience needed. Step-by-Step instructions. Own hours. Registered company. For full info send your postal address / email address to: SMS: 071 450 4817 / EMAIL: name@mail.co.za</p>	<p>New Copy & Paste System now is SA! Earn R800 per day by just submitting forms! Everyone accepted! Own hours! Income GAURANTEED! With or without PC. SMS / email name & address for a full info brochure to: 082 000 0000 / name@mail.co.za</p>	<p>The DataHub Earn money with our unique COPY and PASTE system. NO experience, NO qualifications needed! Only 60 minutes a day needed Join a legitimate, registered company with proven success. With or without PC SMS / email name & address for a full info brochure to: 082 000 0000 / email@mail.co.za</p>
	<p>100% SUCCESS GUARANTEED Complete forms and earn R800 per day! Just COPY and PASTE info. Everyone accepted! Part time/Full time/Own hours With or without PC SMS / email name & address for a full info brochure to: 082 000 0000 / email@mail.co.za</p>	

The possibilities for the wording of your advertisements are endless! Try to get your own original wording.

Use some of the phrases and information on the DataHub order form as a guide.

YOU MAY MAKE ADS SHORTER TO SAVE ON ADVERTISING COSTS!

Remember to add your own cell phone number to the advertisement!!!

Some newspapers may not accept SMS response in your advertisement. If you really want to advertise in these newspapers just divert all incoming calls to your mailbox. Record a personal greeting, something like "SMS your name and address to receive a full information brochure about this income opportunity". So when someone tries to call you they get this message to send an SMS.

When you phone a newspaper to get the fax number or email address of the advertisement department DO NOT begin with: "Hi, I want to place a work-from-home advertisement..." In the light of the new regulations they will probably just tell you that they do not place work from home advertisements anymore. Try to be as professional as possible and do not let them get the idea that you want to place a 'scam-like' work-from-home advertisement. Just get the fax number or email address and fax/email the advertisement you want to place.

You may supply them with our registration number so that they can verify that we are a real legitimate, registered company and you are working for us by marketing our products and services.

Newspapers in South Africa

This list contains some newspapers in South Africa with their contact details. Please read your Handbook to know how to use this valuable information. If a contact number is incorrect please call Telkom's Directory Enquiry (1023) to get the correct contact number.

South African Newspapers

(Updated September 2009)

Africa Eye News Service	013 755 4117/8
Albertyn Record	011 724 7000
Alex News	011 293 6161 / 6068
Algoa Sun	041 504 7911
Aliwal Weekly	051 633 2815
Athlone News	021 488 4230
Avusa Media Investments	011 280 3000
Barberton Times	013 712 7329
Barkley East Reporter	045 971 0016
Bedfordview and Edenvale News	011 916 5301
Beeld	011 713 9000
Beeld Pretoria	021 424 6000
Benoni City Times	011 425 0164
Berea Mail	031 716 4444 / 4455
Black Sheep Concepts	086 111 6131
Bloemnuus	051 404 7901 / 7600
Boksburg Advertiser	011 916 5385
Bosvellder	015 491 2771
Brakpan Herald	011 740 1825
Breederivier Gazette	023 626 5212
Brits Pos	012 252 4995
Burger (Die)	021 406 2121
Burger (Die)	041 363 5290
Business Day	011 280 5548 / 3000
Business Report	011 633 2484
Caledon Kontrei Nuus	028 214 1294
Cape Ads	021 425 2040
Cape Argus (The)	021 488 4911
Cape Argus (The)	021 488 4893 / 95
Cape Times	021 488 4911 / 4713
Cape Tlmes	021 488 4890
Capricorn Voice	015 293 9460
Catholic newspaper and publishing	021 465 5007
Citizen (The)	011 248 6000
City Press	011 713 9001
City Press	041 367 3810
City Vision	011 713 9001
City Vision Western Cape	021 405 1118
Coal City News	013 656 5789
Cosmos Gazette	013 656 2490
Cx Press Newspaper	044 533 1004
Daily Dispatch	043 702 2000
Daily News (The)	031 308 2911 / 2004 / 2001
Daily Sun	051 404 7707
Daily Sun (The)	011 877 6000
Daily Voice	021 488 4810
Daller	013 262 2781 / 4010
Diamond Fields Advertisers	053 832 6261

Mid South Coast Mail	039 976 1004
Middelburg Observer	013 243 1434
Midrand Reporter	011 315 1017 / 011 293 6161
Mirror	033 355 1111
Mogol Post	014 763 3214
Mooivaal Media	016 632 1948
Mossel Bay Advertiser	044 690 7156
Mpumalanga News	013 754 1600
Muslim Views	021 638 4064
Namakwa Weekblad	027 712 3783
Nasionale Streek Koerante	018 293 0750
Natal Witness (The)	033 355 1111
Newcastle Advertiser	034 312 6021
Newsflash News Agency	086 146 6644
Newspaper Association of Southern Africa	011 484 3624
Noord Kaap Courant	053 831 2331
Noordkaap	053 831 2331
Noord-Vrystaatse Gazette	056 817 2267
Noordwes Noordkaap Streeknuus	053 927 1856
Noordwester	027 341 1026
Noordwester Oewernuus	053 353 3314
North Coast Courier	032 946 0276
North Eastern Tribune	011 293 6068 / 6181
Northcliff/Melville Times	011 293 6181
Northern KwaZulu-Natal Courier	034 218 2534
Northern Review	015 293 9400
Northglen News	031 716 4444 / 4455
On Time Printers	011 493 9350
Ons Stad	051 404 7696 / 051 430 7495
Overberg Venster	028 312 3717
Paarl Post	021 871 1170
People's Post	021 713 9443
Personal Finance	021 488 4209
Phalabora and Hoespruit Herald	015 307 5050
Phalaborwa Herald	015 781 5484
Polokwane Observer	015 291 1061 / 1684 / 2903
Port Elizabeth Express	041 503 6111
Pos (Die)	014 736 2723
Post (The)	031 308 2400
Potchefstroom Herald Friday	018 293 0750
Press Ombudsman	011 484 3618 / 3612
Pretoria News	012 300 2000 / 2244
Pretoria Press Club	012 804 5199
Pretoria Rekord	012 842 0300
Print Media South Africa	011 484 3624
Print Unlimited	011 432 1197
Public Eye	033 394 0043
Queensburg News	031 700 4444

District Mail	021 853 0211
East Cape Property Guide	041 374 0630
Echo	033 355 1111
Echo (De Aar)	053 631 0703
Echoridge (Secunda)	017 634 7697/8
Edge (The)	044 343 2415
Eikestadnuus	021 887 2840
Engineering News	011 622 3744 / 8
Erdekruiik (The)	012 567 0098
Essential Publishing	011 694 8111
Estcourt and Midlands News	036 352 5597
Express	051 404 7843
Express News	031 401 3619
False Bay Echo	021 488 4608
Ficksburg News	051 933 3531
Financial and Advisory News	011 768 2299
Financial Mail	011 280 5808 / 3000
Financial Times	011 471 4131
Finweek	011 263 4700
Fleetwatch Magazine	011 794 2490
Forum	051 404 7600
Fourways Review	011 889 0812 / 0802 / 293 6194
Freedom of Expression Institute	011 403 8403 / 8404
Gemsbok	054 332 6017
Germiston City News	011 453 2220
Go Express	043 702 2000
Government Digest 5	011 726 3081 / 3082
Graaff Reinet Advertiser	049 892 2236
Greytown Gazette	033 413 2735
Grocott's Publishers and Printers	046 622 7222
Groep Editors	044 874 2424
Group Editors	044 874 2424
Hangklip Herald	028 271 3394
Herald (The)	041 504 7911 / 7226
Herald (The)	022 482 2643
Herald Carletonville	018 788 6693
Hermanus Times	028 312 3717
Highvelder	017 811 2221
Highway Mail	031 716 4444
Hilltop	031 716 4444
Homeads	023 870 3700
Hoorn	044 272 5605
I Afrika Photos	021 447 4717
Ilanga	031 337 4000
Ilanga langeSonto	031 337 4000
Ilanga le Theku	031 337 4000
Independent Newspapers	021 488 4911
Independent on Saturday	031 308 2934 / 2381
Institute for the Advancement of Journalism (IAJ)	011 484 1765 / 7 / 88
Isolezwe	031 308 2741
Jo'burg Sun	086 178 6222
Johncom Media Investments	041 504 7911
Johnnic Publications	011 280 3000
Junk Mail	021 425 2040
Kalahari Bulletin	053 712 1472
Kempton Express	011 970 3030
Kim News	053 832 6471
Klerksdorp Record	018 464 1911
Knysna Plett Herald	044 382 1185
Kokstad Advertiser	039 727 1256

Randburg Sun	011 889 0600 / 0812
Randfontein Herald	011 693 3671 / 011 955 1120
Rapport	011 713 9002
Rapport	041 367 3810
Rapport	021 406 2934
Recorder The	017 735 1532
Representative (The)	045 839 4040
Ridge Times Bethal	017 647 5827
Ridge Times Secunda	017 634 7697
Rising Sun Community Newspaper	031 459 8300
Rising Sun The North Coast	031 507 5877
Roodepoort Record	011 955 1130
Rosebank/Killarney Gazette	011 889 0600 / 011 293 6161
Rustenburg Herald	014 592 8329
Sandton Chronicle	011 889 0600 / 011 293 6161
Sasolburg Ster	016 976 6082
Saturday Independent (The)	031 308 2000
Saturday Star	011 633 2792
Seculo Group	011 469 1650
Somerset Budget Printers & Publishers	042 243 2008
Son (The)	021 406 2902
South African National Editors Forum	011 484 3630
South Cape Forum	028 713 2468
South Coast Herald	039 682 0155
South Coast Mail	039 976 1030
South Coast Sun	031 903 2341 / 031 716 4455
Southern African Report	011 646 8790
Southern Courier	011 724 7000
Southern Mail	021 488 4911
Southern Suburbs Tatler	021 488 4911 / 4897
Southlands Sun	031 903 2341
Soutpansberg	015 516 4997
Sowetan	011 471 4000
Sowetan	012 325 6213
Sowetan Sunday World	011 471 4000
Special Editionz	082 677 9775
Springs Advertiser	011 812 4800
Springs African Report	011 812 4800
Springs and Brakpan Advertiser	011 812 4800
Standerton Advertiser	017 712 2204
Stanger Weekly	032 552 3363
Star (The)	011 633 2410 / 9111
Steelburger	013 231 7924 / 013 235 4953
Stellalander	053 927 1043
Streeknuus	013 932 3031/2
Succeed Magazine	0861 782 2333
Sunday Independent (The)	011 633 9111
Sunday Independent (The)	031 308 2911
Sunday Sun	011 713 9001
Sunday Sun / Sondag	041 367 3810
Sunday Times	011 280 3000 / 3303
Sunday Tribune	031 308 2771 / 2002
Sunday World	011 280 3000
Sunrise News	043 742 5557
Swartland Ads	022 487 2580
Swartlander	022 713 1251
Tembisan	011 970 3030
Times (The)	011 280 3015
Tshwane Sun	086 078 6111 / 222
Tygerburger	021 917 7400

Kormorant	012 259 0948
Kroonnuus	056 212 3171 / 3
Krugersdorp News	011 955 1130
Kwana Publications cc	031 564 1230
Kwêvoël (The)	014 777 1621
Ladysmith Gazette	036 637 6801
Laudium Sun	086 078 6111 / 222
Leisure Options	011 293 6068
Lesedi La Qwa Qwa	058 622 2123
Letaba Herald	015 307 5050
Lowvelder / Laevelder	013 754 1600
Magazine Publishers' Association of Southern Africa (MPA)	011 484 3624
Mail (The)	018 381 2884
Mail and Guardian	011 250 7300
Mail and Guardian	021 462 4688
Maluti	058 303 5411
Maputu Land Mirror	035 592 0318
Media Workers' Association of South Africa (Mwasa)	011 337 1019
Mercury (The)	031 308 2911
Metroburger	021 917 7400 / 021 405 1117
Meyerton Ster	016 362 1370 / 083 520 9601

Uitenhage and Despatch News (UDNews)	041 992 5639
UmAfrika	031 533 7600
Umsebenzi	011 726 3081
Umvoti light / Ukukhanyakomvoti	031 262 6951
Vaaldriehoek Uitgewers	016 950 7000
Vaalster	016 950 7000
Veldmuis (The)	021 988 6060
Venda Mirror	015 516 4997
Village Talk	033 330 5782
Vitembe Herald	015 516 5358
Volksblad	051 404 7600
Volksblad	058 303 3232
Vryheid Herald	034 981 3930
Vukani	021 488 4911
Weekend Argus	021 488 4528
Weekend Post	041 504 7911
Weekend Witness	033 355 1111
Weekender (The)	011 280 3016
Weslander	022 713 1251
What's new in Plettenbergbay	044 533 2530
Witbank News	013 656 2490
Worcester Standard	023 347 0968
Zululand Observer	035 799 0500

To obtain the contact number of any newspaper or other media, simply phone 1023, Telkom's Directory Enquiries. Supply the operator with the name of the newspaper, and the operator will supply you with the contact number. Keep in mind that this is only a few newspapers, there are many more that are not mentioned in this list.

Online Internet advertising

More and more people have access to the internet and are looking on online advertisements for extra income opportunities or Jobs. For this reason it is essential that you advertise on the internet. The best part is that you can advertise on the internet for free!

You can search for classified sites to advertise. Just make sure it is South African classified sites you are planning to advertise.

Note that on some (and often the best) free classified sites verify the ads you place before it goes online. This can make it difficult for you to place one of our advertisements in the JOBS section of the classified sites.

Be innovative and modify your ad that it according the the rules and regulations of the site that you want to place an advertisement. If you want you can just put in a plain admin job advertisement and send your order form to those that respond.

You can ask our support team for your own ORDER FORM in PDF format with YOUR reference number on it so that you can send it to your clients that respond to your online advertisement. Just remember to still send their email addresses to us so that we can allocate your clients to you! So that if they order on our website or from any other place you will still get the commission because the email address will be allocated to your reference number.

Official ruling from the Advertising Standards Authority (ASA)



Please note that the extent in which different newspapers implement these regulations differ. Some newspapers do not care much about these regulations and others do. Use your own discretion and try to make your advertisement as attractive as possible.

Source: www.asasa.org.za

RULING FROM THE ADVERTISING STANDARDS AUTHORITY (www.asasa.org.za)

11.2 Business Opportunities

Advertisements covered by clauses 11.2.1, 11.2.2 and 11.2.3 must reflect the full physical address of the advertiser or the Micro Finance Regulatory Council Registration Number as well as the advertiser's telephone number.

11.2.1 Self – employment Opportunities

11.2.1.1 Advertisements for self-employment opportunities may not be phrased, in a manner which is likely to lead to the opportunity being confused with part time or normal employment.

11.2.1.2 Advertisements offering instructional courses should not contain misleading promises of employment nor exaggerate the opportunities of employment or remuneration claimed to be open to those taking such courses.

11.2.1.3 Advertisements for self-employment opportunities may not require any money to be sent prior to full information about the schemes being supplied to the consumer.

11.2.1.4 If a finance scheme or package is offered which can readily be identified or is not clearly set out in the advertisement, full details of the scheme shall be furnished to the medium concerned before the advertisement is published.

11.2.1.5 If an advertisement is placed by an agent this, and the name of the principal should be stated in the advertisement.

11.2.1.6 Advertisements shall not require those interested to send money for further details (even for postage cost though requests for a stamped self-addressed envelope is acceptable).

11.3 Employment

11.3.1 Advertisements for situations vacant-

11.3.1.1 shall be in respect of genuine vacancies the existence of which can be fully substantiated if required by the ASA.

11.3.1.2 shall not misrepresent either working or living conditions, or net remuneration after mandatory deductions

11.4 **Work – from – home schemes**

11.4.1 Advertisements for schemes in which a person is invited to make articles at home for remuneration shall-

11.4.1.1 contain an adequate description of the work to be done and the conditions imposed on the above worker;

11.4.1.2 clarify whether the home-worker is to be employed by the advertiser, or will be self-employed; and

11.4.1.3 not indicate what level of earnings should be attainable unless acceptable substantiation is available.

11.4.2 If the advertiser levies a charge for starter kits or components or offers to buy back the goods produced by the home-workers, relevant information should be included in the advertisements, particularly as to any limitations which may effect the home-worker's decision to accept the advertiser's offer.

What is the difference between employment and business opportunity / self-employment opportunity?

Employment / Part-time

- If you are a salary earner, you are due a wage just by being present and willing to work at a set time, for the period of time (could be part-time) demanded by your employer. Your wage is the payment for your labour.
- The employer supplies the necessary equipment and supplies for you to do the work. And the employer supplies your workplace.
- You enjoy all of the legal and social protections due to employees such as Unemployment Insurance and employer paid Worker's Compensation Insurance.
- Most full-time employees enjoy fringe benefits. These range from paid vacation and sick days, subsidized health insurance, retirement benefits, etc. To stock options and more to higher ranking employees at larger companies. (Some part-time staff are awarded pro-rata fringe benefits).

Business Opportunity / Self Employment Opportunity

- As a self-employed service provider or sales person, you receive income based on your billable hours, that is time spent on performing services for your clients or commission from sales of goods.
- You have to equip yourself to be in business and provide your services: You must procure and equip your workplace, invest in skill and product development, market your service, purchase business insurance, and handle billing, record keeping and collections.
- Unlike most of your employed counterparts, there is no employer subsidy for your health insurance. And, as an individual your costs will be higher than they would be as part of a larger organization.
- You are totally responsible for your own retirement nest egg.
- You can only bill for services rendered and claim commission on goods sold.
- As a self-employment service provide / sales person you must cover many expenses that employees do not. Therefore you should have no qualms about charging an adequate rate to cover your expenses and make a living.

Where does my advert appear in the classified section?

First ask yourself the question, which of the above two categories applies to what I want to advertise? Once you have determined this then you will make use of one of the following:

If you are offering employment based on pre-decided income, facilities to be used to carry out work as well as the normal benefits as per Manpower rules and regulations, then you would use the Vacancy section. This is broken into categories such as Sales / Marketing , General, Employment Wanted, Part Time, Trade, etc.

If you do not qualify for this category then you would use the Business and Financial Section. This section has a category for Business Opportunities.